

Crescent Imports Privacy Policy

This Crescent Imports Privacy Policy (the “**Privacy Policy**”) describes how Crescent Imports LLC (“**Crescent**”, “**we**”, or “**us**”) collects, uses, stores, shares and protects your information in connection with your use of the website and located at <http://www.crescentimports.com> (the “**Site**”), and the tools and applications (including, but not limited to, mobile and other software applications) (the “**Applications**”) related to the Site (collectively, the “**Service**”). This Privacy Policy applies when you access, visit or use any portion of the Service.

By accessing, visiting, or otherwise using the Service, you expressly consent to our collection, use, disclosure and retention of your information as described in this Privacy Policy.

We will notify you of changes to this Privacy Policy by posting the amended terms on the Site at least thirty (30) days before the effective date of the changes. We will also notify you of material changes to this Privacy Policy by sending an email at least thirty (30) days before the effective date of the changes to the email address you most recently provided to us. We encourage you to keep the email address you provide to us current, and to promptly notify us of any changes to your email address, so that you may receive any notices we send to you regarding material changes to this Privacy Policy. If you do not agree to the new terms, you may contact us in accordance with Section 12 below and you will not be bound by the amended terms. Otherwise, the new terms will take effect after thirty (30) days.

- 1. Information Collected by Crescent.** We may collect information that you provide to us in connection with your use of the Service when you (i) place an order using the Service; or (ii) send e-mail messages, forms, or other information to us through the Service. If you add items to your cart using the Service and proceed to the checkout page, you will be required to provide your email address. In the course of placing your order, you may also be required to provide additional information, including your full name, your city, state and country of residence, and your zip code.
- 2. Information Automatically Collected Through the Service.** Crescent, along with our third party service partners, vendors, and business partners may automatically collect information about you when you use the Service. The information automatically collected about you may include, but is not limited to, device ID, device type, browser type and version, geo-location information, computer and connection information, statistics on page views, traffic to and from the Service, ad data, and IP address and standard web log information. Some of our third party service partners, vendors and business partners allow you to opt-out from the automatic collection of your information.
- 3. Cookies and Web Beacons.** Crescent, along with our third party service partners, vendors and business partners may use cookies, locally stored objects and web

beacons to automatically collect information about your use of the Service. Cookies are small bits of information that are transferred to and stored in separate files within your computer's browser. The Service may both "persistent cookies" which remain on your computer after you have closed your browser as well as "session cookies" which exist only during a visitor's online session and disappear from your device when you close the Application or browser. Locally stored objects or "flash cookies" are data files that can be created on your computer by the websites you visit and are a way for websites to store information for later use. Locally stored objects are different than cookies because they are stored in different parts of your device than cookies. Web beacons are small strings of code that provide a method for delivering a graphic image on a web page or in an email message for the purpose of transferring data. You may be able to set your browser to reject cookies or to notify you when you are sent a cookie. You may also be able to disable the storage of flash cookies. For additional information about managing and disabling flash cookies, please visit <http://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html>. However, if you reject cookies or disable flash cookies you may not be able to use all portions or all functionality of the Service.

4. Use of Information by Crescent. Crescent may use information that we collect about you through the Service to:

- provide access to the Service and to provide you with requested services and customer support and to process and respond to your inquiries;
- personalize, customize, measure, and improve our services, content, and advertising and otherwise to enhance your experience of the Service;
- prevent, detect, and investigate potentially prohibited or illegal activities, and enforce the any terms or conditions associated with the Service;
- analyze the accuracy, effectiveness, usability, or popularity of the Service;
- generate and review reports and data about our user base and service usage patterns;
- compile aggregate data for internal and external business purposes;
- resolve disputes and troubleshoot problems;
- contact you with information, including promotional, marketing and advertising information and recommendations that we believe may be of interest to you;
- provide you with other services requested by you as described when we collect the information; and
- as otherwise stated in this Privacy Policy or any other terms or conditions associated with the Service.

5. Crescent's Disclosure of Information to Third Parties. Crescent may disclose your information to the following third parties:

- **Our Service Providers:** We may share your information with third party contractors or service providers who provide certain services to us or on our behalf, such as operating and supporting the Service, processing payments, fulfilling orders you place through the Service or otherwise responding to your customer

service requests. These service providers will only have access to the information needed to perform these limited functions on our behalf and are required to provide your information with at least the same level of protection and security as we use for the Service.

- **Companies that Acquire Our Business or Assets.** If Crescent becomes involved in a merger, acquisition, sale of assets, securities offering, bankruptcy, reorganization, dissolution, or other transaction or if the ownership of all or substantially all of our business otherwise changes, Crescent may share or transfer your information to a third party or parties in connection with the applicable transaction.
 - **Our Affiliates:** We may share some or all of your information with parent companies, subsidiaries and corporate affiliates, joint venturers, or other companies under common control with us. We will require these entities to comply with the terms of this Privacy Policy with regard to their use of your information.
 - **Payment Card Companies:** If you make a purchase through the Service, the information you provide will be transmitted to your credit card company to verify and authorize your purchase.
 - **Aggregate Information.** Crescent may share information relating to visitors and users of the Service with affiliated or unaffiliated third parties on an aggregate basis. We note that, while this information will not identify you personally, in some instances these third parties may be able to combine this information with other data they have about you, or that they receive from third parties, in a manner that allows them to identify you personally.
 - **Law Enforcement Authorities.** To the extent permitted by law, we may share your information with law enforcement, governmental agencies, or authorized third-parties, in response to a verified request relating to a criminal investigation or alleged illegal activity or any other activity that may expose us, you, or any other Crescent user to legal liability, or to protect our rights or property, or during emergencies when safety is at risk.
 - **DMCA Notices.** We may share your information with third parties when we forward Digital Millennium Copyright Act (“**DMCA**”) infringement notifications and counter-notifications as described in the Terms of Service. DMCA infringement notifications and counter-notifications (including any personal information included as part of the notifications) will be forwarded as submitted to us without any deletions.
6. **No Spam, Spyware or Spoofing.** Crescent and our users do not tolerate spam. To report Crescent-related spam or spoof emails to us, please forward the email to message@crescentimports.com. You may not use our communication tools to send spam or otherwise send content that would violate the Crescent Terms of Service.
7. **Security.** Crescent takes reasonable measures to protect the information you provide to Crescent or submit through the Service against loss, theft and unauthorized use, disclosure, or modification. However, we cannot guarantee or warrant the security of any information you transmit to Crescent or submit through the Service and you do so at your own risk. No internet or email transmission is ever fully secure or error-free.

Email sent to or through the Service may not be secure. You should use caution whenever submitting information online and take special care in deciding what information you send to us via email.

- 8. Accessing, Changing and Managing Your Information.** You may change and update the information you provide through the Service, or change your preferences concerning how we use your information, as follows:

- A. Changing or Updating Your Information.** You may make changes to the user information you have provided to us by contacting us at message@crecidentimports.com. If you choose to terminate your relationship with us, you may also request that we delete your information by contacting us at message@crecidentimports.com. Following receipt of a request from you, we will take reasonable steps to update, correct or delete your information.

- B. Email Communications.** You can also choose not to receive email communications from us by following the “unsubscribe” instructions in an email communication you receive from us. Please note that you may continue to receive order receipts and shipping confirmations even after you unsubscribe from other communications.

- C. Social Media Services.** Crescent may provide certain features that integrate with third-party social media services such as Facebook or Twitter (each a “Social Media Service”). Crescent does not control the information you provide to the Service through Social Media Services or information you provide to Social Media Services through the Service. If you want to change your preferences with regard to how an applicable Social Media Service collects or uses your information in connection with the Service, you should review the privacy practices of the applicable Social Media Service and adjust your privacy or other settings directly through the applicable Social Media Service.

- 9. Third Parties.** The Service may contain links to websites that are not owned or operated by Crescent. These third party websites and applications may place their own cookies or other files on your computer or mobile device, and may collect data or solicit personal information from you. Please be aware that we are not responsible for the privacy practices of these websites. If you visit these websites or provide any information directly to parties other than Crescent (even if those websites display the Crescent brand), different policies may apply to the collection and use of your information. We encourage you to investigate and ask questions before accessing third party websites or disclosing information to third parties.

- 10. Use of Information Outside of Your Country of Residence.** The Service is intended for users located in the United States. If you are located outside of the United States and choose to use the Service or provide your information to us, your information will be transferred, processed and stored in the United States. U.S. privacy laws may not be as protective as those in your jurisdiction. Your agreement to the terms of this Privacy Policy followed by your submission of information in connection

with the Service represents your agreement to this practice. If you do not want your information transferred to or processed or stored in the United States, you should not use the Service. Use of the Service by users outside of the United States is not authorized by Crescent and is at your own risk.

11. Retention of Your Information. We retain information relating to users of the Service and Crescent customers as long as it is necessary and relevant for our operations. In addition, we may retain information from customers or users who have elected to terminate their relationship with Crescent to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce terms or conditions associated with the Service, or take other actions permitted by law. The information we retain about you will be handled in accordance with this Privacy Policy.

12. How to Contact Us. Please also feel free to contact us at message@crescentimports.com if you have any questions about this Privacy Policy.